

js.talks();

Sponsorship package

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Sofia, Bulgaria
2016

What is JSTalks Bulgaria?

`js.talks("Bulgaria") {`

is an one day event with sessions dedicated to all that is JavaScript. It is a chance for the local community to immerse in their favorite web technologies.

Much like the largely successful JavaScript Saturday and jQuery Bulgaria, but set out to be the largest Web Client community event in Bulgaria!

`}`



Off to a great start

- After a few successful “Saturday” format events across different platforms, the JavaScript event received major interest. jQuery Bulgaria followed with increased popularity.
- We’ve also been taking part in local and **international JS-related events**.
- `js.talks()`; will inherit and expand on that.

JS(Saturday);

jQuery UK 2013



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Facts

- One-day event in Sofia, Bulgaria
- Up to 1000 attendees
- Up to 20 sessions (lectures and training),
- Up to 4 Tracks
- Up to 20 speakers (local and foreign)
- breaks, cocktail, press conference

Our motivation:

- About people:

A general conference for specialists who work with web-client technologies in various capacities
- as developers, architects, designers, UX and other professionals.

- About companies:

Companies will be able to find their “common ground” interests.

Branding

- Unique Logo & Visual Identity
- Registration from web
- Promo Gifts
 - Badges
 - Folders
 - Pens
 - Bags
 - Banners
 - Gifts

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General Information

Short version

- **Date** : 19th November 2016, Saturday
- **Place** : Sofia Event Center; Cherni Vrah Blvd 100, Paradise Center, Floor +3
- **Format** : 1 days, training day and main event with 4 parallel tracks
- **Language** : English/Bulgarian
- **Entrance** : free for sponsors and community leads

Suggested coverage (topics)

- JavaScript
- New JS Frameworks
- AngularJS, jQuery, jQuery UI, Knockout.js
- Node.js
- User Experience
- Responsive Design
- Design patterns and practices
- More..

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Reasons to support

- Enjoy fantastic brand recognition
- An opportunity with long-term impact through a variety of live communication channels



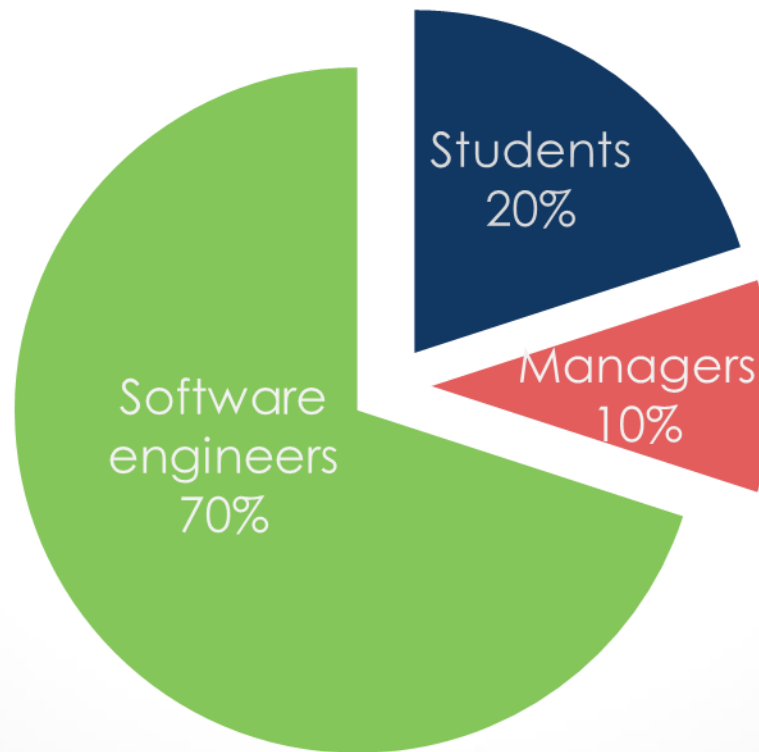
Reasons to support

- The stage is yours! Expose your industry leadership vision to highly specialized audiences.
- Touch base and network.
- Help develop the community further and join ongoing activities throughout the year.



Target Audience

- Targeted visitors: 1300
- Expected: between 800 and 1000



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Sponsorship package

The package includes:

- Your logo and description on the sponsors list on the website
- Your logo on conference posters
- Opportunity to distribute handouts and or swags
- More benefits and opportunities (some are limited) depending on the plan.

Sponsorship Opportunities

Benefit	General (NA)	Gold	Silver	Bronze
Sponsorship listing on the web site	✓	✓	✓	✓
Logo on conference posters	✓	✓	✓	✓
Sponsorship presentation during the lunch	✓			
Logo on the speakers t-shirts	✓	✓	✓	
Logo on registration screens	✓	✓		
Sponsorship table listing (in the exhibit hall)	✓	✓	✓	✓
Your presentation on the rest areas' screens	✓	✓		
Option to distribute handouts and or swags	✓	✓		
Option to name a session (optional)	✓			
Acknowledgement in PR announcements	15min	5min	2min	
Option to place a rollup on stage	2	1		
Additional media coverage	✓	✓		
Attendees' contact information (on opt-in basis)	✓	✓		
Option to sponsor a lottery	✓	✓		
Option exclusive to choose the booth location	✓			
Technical presentation in Schedule	✓			
Passes	20	10	6	2
Early Bird offer (before August 1, 2016)	4500 EUR	1600 EUR	975 EUR	300 EUR
Price	5000 EUR	1800 EUR	1200 EUR	400 EUR

Lunch/breaks sponsorship plans

Benefit	Lunch sponsor	Coffee / Snack sponsor
Gold Benefits	<input checked="" type="checkbox"/>	
Logo on tables in the lunch area	<input checked="" type="checkbox"/>	
Logo on tables in the coffee area		<input checked="" type="checkbox"/>
Sponsorship listing on the web site	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
(logo and description)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lottery sponsor	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	2,000 EUR	700 EUR

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<http://www.jstalks.net/>

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